

The Romanian-American University

We aim to provide Education and Research solutions to a high standard of Quality, in an

intellectually stimulating internal climate both for students and faculty.

Bachelor Programs [3,400 EUR/year]

1, **The International Business Bachelor program** from the School of International Business is a three-year program that prepares you for negotiating, contracting and carrying out international business.

2. **The Computer Science for Economics Bachelor program** from the School of Computer Science for Business Management is a three-year program that prepares you for database administration, programming, software design, web design and network administration.

Master Programs [4,700 EUR/year]

1. **The MSc in Business Management in Tourism & Aviation program**, offered by the School of Tourism and Hospitality Management, is a two-year program focusing on developing specific and multidisciplinary competences, as well as cognitive and practical skills, taking into consideration the need for professional training in this field. The main objective of the program is to train professionals in tourism and aviation, regardless of their previous background.

2. The MSc in Digital Marketing & Social Media is offered as a Double Degree program by our School of Management-Marketing and CITY College University of York Europe Campus.

The master program in Digital Marketing and Social Media focuses on specific communication channels in a strategic marketing context. The program balances theoretical knowledge and practical application in the field of digital marketing, marketing analysis, and social media marketing, preparing students for a successful career in this constantly evolving field. The program will be constantly updated based on the evolving market conditions and innovation in the digital and social media environment through embedded research and practitioner perspectives.

3. The MSc in Strategic Marketing is offered by the School of Management-Marketing, and is a two-year program. The knowledge attained in class and the skills developed in this program will render a better-informed and prepared individual to tackle a wide variety of marketing aspects, beginning with the market comprehension and targeting, continuing with positioning and ending with marketing metrics.

4. The MSc in Computer Science for Business program is offered by the School of Computer Science for Business Management and is a two-year program that enhances the students' professional and complementary abilities into global IT field, covering a wide range of subjects: computer networks, decision support systems, object oriented software development, databases, enterprise resource planning, business intelligence, web design, mobile device programming, artificial intelligence and project planning.

5. The MSc in Finance is offered as a Double Degree program by our School of Finance and Accounting and University of Siena, from Italy. It is a two-year program that prepares students for a wide range of careers both inside and outside the financial industry, including financial engineering and risk management, quantitative asset management, macroeconomic and financial forecasting, quantitative trading and applied research.

6. The MSc in International Economic Relations and European Union Studies (IEREUS) is offered as a Double Degree program by our School of International Business and CITY College, University of York Europe Campus.

7. The MSc in International Economic Relations & Economic Diplomacy program, offered by the School of International Business, is a versatile two-year program that deals with the various aspects of international economic and political organizations, correlated with the business environment. The program is focused on persons who wish to develop their international competences and know-how in international relations and economic diplomacy.

8. The MSc in International Business and Entrepreneurship program is offered by the School of International Business. It is a two-year program that develops the students understanding of the global business environment and factors affecting entrepreneurial business decisions and improves the knowledge required for engaging in successful business start-up, business development and business internationalization

Additional information : During your stay in Romania you will incur other average total costs of around 350 – 450 EUR/month. These are estimated below for the average student life:

- **Accommodation: 100 – 250 EUR/month**
- **Meals: 100 – 200 EUR/month**
- **Recreational activities: 100 EUR/month**
- **Public Transportation: 15 EUR/month**
- **Books and School supplies: 300-500 EUR/year**

